

RAJAR DATA RELEASE Q1 25 May 15th 2025



	Q1 2024	Q4 2024	Q1 2025
All Radio Listening			
Weekly Reach ('000)	49,947	50,272	50,078
Weekly Reach (%)	88.6	87.2	86.9
Average hours per head	18.1	17.9	17.8
Average hours per listener	20.5	20.6	20.5
Total hours (millions)	1,023	1,033	1,027

All Radio Listening - Share Via Platform (%)			
AM/FM	27.0	27.8	26.7
Total Digital	73.0	72.2	73.3
DAB	42.6	42.7	42.1
DTV	2.6	2.5	2.7
Total Online	27.8	27	28.5
Website/Apps	11.2	10.9	10.8
Smart Speaker	16.6	16.1	17.6